

REGULAR AD RATES

The Washington Center produces one full color magazine-style playbill for our 2016-2017 season. Playbills feature the program for each performance, performance notes, cast biographies, and a list of FRIENDS of the Washington Center.

Please call the Marketing Department for a list of performances.

Ad size as indicated →

Ad cost _____

TOTAL** _____

Select your ad size by checking the appropriate box:

AD SIZE:	ORIENTATION:	COST:
1/8 Page	<input type="checkbox"/> Vertical <input type="checkbox"/> Horizontal\$800
1/4 Page	<input type="checkbox"/> Vertical <input type="checkbox"/> Horizontal\$1400
1/2 Page	<input type="checkbox"/> Vertical <input type="checkbox"/> Horizontal\$1800
Full Page	\$2250
Full Page Cover	\$2750
<i>(Only 3 available)</i>		

***Ad must be paid in full with a signed contract on file prior to playbill printing*

ADVERTISER AND PAYMENT INFORMATION

I/We agree to the terms of this contract _____

Check Enclosed Credit Info Below Please Bill Me/Us

Advertising Business _____

Primary Contact _____

Address _____

City, State, Zip _____ Phone _____

Email _____

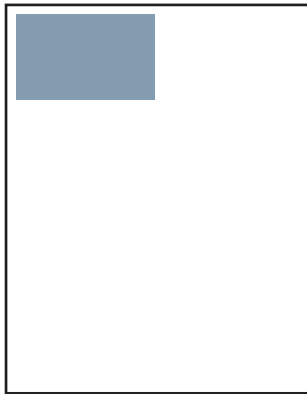
Name on Card _____

Card Number _____ Exp. Date _____

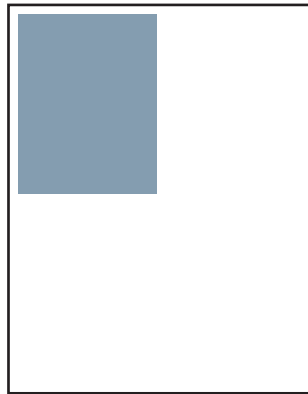
Signature _____

PLEASE SUBMIT YOUR PRINT-READY AD BY AUGUST 17, 2016

The Washington Center Playbill is full-color, and will be used throughout the 2016-2017 season, from October through June. The 2016-17 Season consists of 25-30 Main Stage performances, and 10+ series events in both the Black Box and main stage.



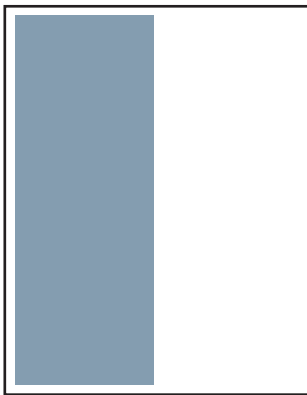
1/8 Page
3.75"w x 2.3125"h



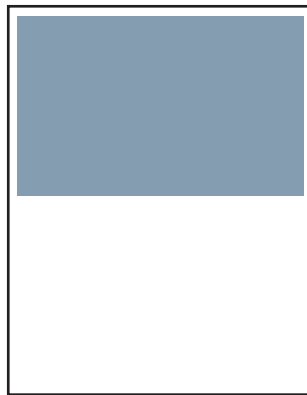
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3.75"w x 4.875"h



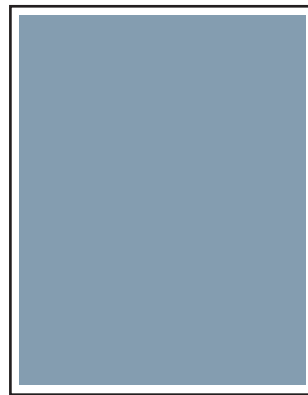
1/4 Page Horizontal
7.75"w x 2.3125"h



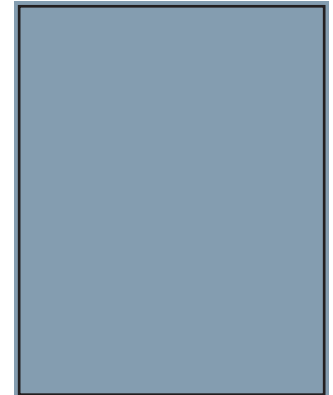
1/2 Page Vertical
3.75"w x 10"h



1/2 Page Horizontal
7.75"w x 4.875"h



Full Page
7.75"w x 10"h



Full Page Cover
Trim: 8.25"w x 10.5"h
Live Area: 7.75"w x 10"h
Bleed: 8.5"w x 10.75"h

PRINT-READY ADS ARE DUE NO LATER THAN AUGUST 17, 2016.

Graphics specifications:

Ads should be minimum 300dpi, and can be Full Color (CMYK color mode)
Type in Illustrator and InDesign should be converted to paths or outlines.
Files should be saved as PDF, JPG, EPS, or TIF. Please no Publisher or Corel files.

**Email files to marketing@washingtoncenter.org
To reserve playbill ad space, call Michael Cordier at 360-753-8585 x100.**