

There's no business like show business - for your business!

Sponsor a world-class performance at The Washington Center for the Performing Arts. Sponsorship helps keep ticket prices low and art accessible to our community. All sponsorships include:

- Logo/name on season brochure mailed out to 40,000 households, as well as on posters and playbills
- Curtain speech recognition at your performance
- Access to the Liberty Lounge for up to six for the entire season
- Private meet & greets with performers when available
- Social media recognition

Additional benefits by level below:

SEASON SPONSORSHIP – \$25,000+

- 4 tickets for all 2017-2018 Washington Center presented season events – over 150 tickets!
- 60 half-price tickets to use during this Washington Center Presented Season
- Full page, full color ad in our 2017-2018 Season Playbill

\$10,000 EXCLUSIVE SPONSORSHIP MAINSTAGE PERFORMANCE

- 25 complimentary tickets to your sponsored performance
- 25 total half-price tickets to use during this Washington Center Presented Season
- Pre-show reception prior to your sponsored performance (based on availability)
- Full page, full color ad in our 2017-2018 Season Playbill

\$2,500 CO-SPONSORSHIP MAINSTAGE PERFORMANCE

- 6 complimentary tickets to your sponsored performance
- 8 total half-price tickets to use during this Washington Center Presented Season
- 1/4 page, full color ad in our 2017-2018 Season Playbill

Double your benefits: Sponsor TWO shows! (\$5,000)
• 6 complimentary tickets for each sponsored performance, 16 half-price tickets total, and two 1/4 page ads (OR one half-page ad) in the Playbill.

Triple your benefits: Sponsor THREE shows! (\$7,500)
• 6 complimentary tickets for each sponsored performance, 24 half-price tickets total and three 1/4 page ads (OR one half-page ad and one 1/4 page ad) in the Playbill.

\$1,500 CO-SPONSORSHIP BLACK BOX THEATER

- 2 complimentary tickets to each show in your sponsored series
- 4 total half-price tickets to use during this Washington Center Presented Season
- 1/8 page, full color ad in our 2017-2018 Season Playbill

\$250 CO-SPONSORSHIP GALLERY EXHIBIT

- Recognition on season materials as gallery exhibit sponsor

	Season sponsor	Exclusive Mainstage Show Sponsor	Multiple Co-Sponsorships	Mainstage Co-Sponsor	Black Box Co-Sponsor	Gallery Exhibit Co-sponsor
	\$25,000	\$10,000	\$5,000 / \$7,500	\$2,500	\$1,500	\$250
Recognition as 'Presenting Sponsor'	x					
Reception in lobby prior to sponsored performance	x	x				
Playbill ad	Full page	Full page	1/4 page per sponsorship	1/4 page	1/8 page	
Half-price tickets for 2016-2017 Washington Center Presenting Season	60	25	8 per sponsorship	8	4	
Complimentary tickets for your sponsored event	over 150 tickets (4/show)	25 for sponsored performance	6 for each sponsored performance	6 for sponsored performance	2 for each series performance	
Logo/name season brochure, show posters, and season playbill	x	x	x	x	x	x
Curtain speech recognition at your performance	x	x	x	x	x	x
Access to the Liberty Lounge for up to six	x	x	x	x	x	x
Private meet & greet with performers when available	x	x	x	x	x	x
Social media recognition	x	x	x	x	x	x

SPONSOR INFORMATION

Yes! I want to support The Center this season!

Business/Individual Name _____

Owner/CEO _____

Preferred Contact _____

Address _____

City, State, Zip _____

Email _____ Phone _____

SELECT YOUR LEVEL OF SUPPORT

PERFORMANCE SPONSORSHIP

*performance list available in May

- Season Sponsorship - \$25,000
- Exclusive Mainstage Sponsorship - \$10,000
- Mainstage Co-Sponsorships - \$2,500/show (# of shows _____)
- Black Box Co-Sponsorships - \$1,500/series (series: _____)

Please list the show(s) you wish to sponsor:

GALLERY SPONSORSHIP OPPORTUNITIES

- Washington Center Gallery Season - \$2,500
- Gallery Co-sponsorship - \$250/exhibit (# of exhibits _____)

Return this form by MAY 18 in order to be included in our Season Brochure.

PAYMENT INFORMATION

▼ WCPA USE ONLY ▼

AV: _____

O#: _____

P: _____ / _____ / _____

\$ _____

Logo Req: _____ / _____ / _____

- Payment: Please Invoice me Check (payable to "WCPA")
- American Express Discover MasterCard Visa
- 1 3 6 12 easy installments

Total: \$ _____

Name on Card _____

Card Number _____ Exp. Date _____

Signature _____

***In order to take full advantage of the benefits of sponsorship,
please note these important dates and details!***

MARK YOUR CALENDAR: IMPORTANT SPONSORSHIP DATES

May 15: Sponsor Spotlight

Be the first to hear about the exciting line up and choose the show(s) you would like to sponsor!

May 18: Show Selection (for brochure inclusion)

Lock in your selection to be listed in our brochure as an event sponsor next to your show!

May 18: Logo Submission (for brochure inclusion)

Send us your most recent logo (see specifications below) if you'd like it printed in our season brochure.

Sponsors who have selected shows but cannot submit a logo by this date will have their business name listed in plain text where their logo would otherwise be located. (If your logo is already on file with The Washington Center, you will be asked to confirm accuracy via email.)

July 31: Sponsorship Commitment (for playbill inclusion)

In order to guarantee your spot in the Season Playbill, please turn in your commitment form by July 31.

August 9: Playbill Ad Submission

Ads submitted after this date may not be included in the Season Playbill.

Ad specs can be found on the Playbill ad rate form, which you will receive once your sponsorship commitment form has been submitted.

LOGO GRAPHIC SPECIFICATIONS:

- Black and white or greyscale logos only.
- Transparent backgrounds strongly encouraged.
- Please include both a black version and a white version for placement on any color background.
- Minimum 300dpi, files should be saved as PDF, PNG, EPS, AI, JPG, or TIFF.
(Vector files are preferred, please outline all type and strokes for scalability.)
- Please no Publisher or Corel files.

Please note: In cases where a greyscale or B/W version of your logo is unavailable, the WCPA will convert your logo for you. If you require approval of the final product, you must request this when you submit your logo.

Email files to marketing@washingtoncenter.org

“We all need basics like food and shelter to survive. But a community comes to life when our creative and intellectual curiosities are cultivated and given a space to thrive.” – Jill Barnes, Executive Director

THE WASHINGTON CENTER: A WORLD CLASS VENUE

- Our Main Stage has superb acoustics and seats approximately 1,000 patrons.
- The Washington Center Presents series brings over 25 national and international touring artists to the region each year.
- Around 200 performances and events each year take place at The Washington Center.
- On-site Art Gallery features an annual showcase of local artists.

ARTS EDUCATION & COMMUNITY PARTNERSHIP

- Over 20 artistic and community groups call The Washington Center “home.”
- Our Creative Connections program hosts a wide range of educational and outreach opportunities for students.
- Each year, an average of 30,000 students and youth experience live performance at The Washington Center.
- \$10 student “rush” tickets are offered to all Washington Center presented events.
- We strive to keep ticket prices affordable, which allows culture to be shared and thrive.

THE ARTS AS AN ECONOMIC DRIVER

- The Washington Center attracts more than 100,000 people to watch live performance each year, creating vital economic development for the entire region.
- Between 45-55% of surveyed guests dine out before or after a show at The Washington Center.
- Over 8,500 union technical crew hours hired in last season.

HISTORY

- In 1924, the Liberty Theater opened as a silent-film theater on the site where The Washington Center stands today. The Liberty Theater included a Wurlitzer theater organ, which has been dramatically expanded and is still in use today.
- In 1985, a complete remodel transformed the building into The Washington Center for the Performing Arts, and added a flexible-configuration Black Box theater.
- In 2014, the exterior was remodeled, completed with a new awning and marquee.
- Today, The Center manages the Main Stage and Black Box theaters downtown, and the Kenneth J. Minnaert Center for the Arts at South Puget Sound Community College.



Seattle Rock Orchestra



BodyVox



Black Violin