

**THERE'S NO BUSINESS LIKE SHOW BUSINESS - FOR YOUR BUSINESS!**

Sponsor a world-class performance at The Washington Center for the Performing Arts. Sponsorship helps keep ticket prices low and art accessible to our community. All sponsorships include:

- Logo/name on season brochure\*\* mailed out to 40,000 households, as well as on posters and playbills
- Curtain speech recognition at your performance
- Access to the Liberty Lounge for up to six for the entire season
- Private meet & greets with performers when available
- Social media recognition

\*\*if confirmed by 5/18/18

**Additional benefits by level below:**

**SEASON SPONSORSHIP – \$25,000+**

- 4 complimentary tickets for all 2018-2019 Washington Center Main Stage season events.
- 60 total half-price tickets to select 2018-2019 Washington Center presented events (Limit 4 per event)\*
- Full page, full color ad in our 2018-2019 Season Playbill

**\$10,000 EXCLUSIVE SPONSORSHIP MAIN STAGE PERFORMANCE**

- 24 complimentary tickets to your sponsored performance
- 24 total half-price tickets to select 2018-2019 Washington Center presented events (Limit 4 per event)\*
- Pre-show reception prior to your sponsored performance (based on availability)
- Full page, full color ad in our 2018-2019 Season Playbill

**\$2,500 CO-SPONSORSHIP MAIN STAGE PERFORMANCE**

- 6 complimentary tickets to your sponsored performance
- 8 total half-price tickets to select 2018-2019 Washington Center presented events (Limit 4 per event)\*
- 1/4 page, full color ad in our 2018-2019 Season Playbill

Double your benefits: Sponsor TWO shows! (\$5,000)  
• 6 complimentary tickets for each sponsored performance, 16 half-price tickets\* total, and one half-page ad (OR two 1/4 page ads) in the Playbill.

Triple your benefits: Sponsor THREE shows! (\$7,500)  
• 6 complimentary tickets for each sponsored performance, 24 half-price tickets\* total and one half-page ad and one 1/4 page ad (OR three 1/4 page ads) in the Playbill.

**\$1,500 CO-SPONSORSHIP BLACK BOX THEATER**

- 2 complimentary tickets to each show in your sponsored series
- 4 total half-price tickets to select 2018-2019 Washington Center presented events\*
- 1/8 page, full color ad in our 2018-2019 Season Playbill

**\$250 CO-SPONSORSHIP GALLERY EXHIBIT**

- Recognition on season materials as gallery exhibit sponsor

\*Half-price ticket vouchers will be issued, and can be redeemed for select shows only. Tickets are first come, first serve, and subject to limits established per show.

	Season sponsor	Exclusive Main Stage Show Sponsor	Multiple Co-Sponsorships	Main Stage Co-Sponsor	Black Box Co-Sponsor	Gallery Exhibit Co-sponsor
	\$25,000	\$10,000	\$5,000 / \$7,500	\$2,500	\$1,500	\$250
Recognition as 'Presenting Sponsor'	x					
Reception in lobby prior to sponsored performance	x	x				
Playbill ad	Full page	Full page	1/4 page per sponsorship	1/4 page	1/8 page	
Half-price ticket vouchers for 2018-2019 Washington Center Presenting Season*	60	24	8 per sponsorship	8	4	
Complimentary tickets to your sponsored event	4 per Main Stage show	24 for sponsored performance	6 for each sponsored performance	6 for sponsored performance	2 for each series performance	
Logo/name in season brochure, show posters, and season playbill	x	x	x	x	x	x
Curtain speech recognition at your performance	x	x	x	x	x	x
Access to the Liberty Lounge for up to six	x	x	x	x	x	N/A
Private meet & greet with performers when available	x	x	x	x	x	Gallery Reception Invitation
Social media recognition	x	x	x	x	x	x

\*Half-price ticket vouchers will be issued, and can be redeemed for select shows only. Tickets are first come, first serve, and subject to limits established per show.

**SPONSOR INFORMATION**

Yes! I want to support The Center this season!

Business/Individual Name \_\_\_\_\_

Owner/CEO \_\_\_\_\_

Preferred Contact \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**SELECT YOUR LEVEL OF SUPPORT**

**PERFORMANCE SPONSORSHIP**

Performances will be announced May 7, 2018.

Season Sponsorship - \$25,000

Exclusive Main Stage Sponsorship - \$10,000

Main Stage Co-Sponsorship - \$2,500/show (# of shows \_\_\_\_\_)

Black Box Co-Sponsorship - \$1,500/series (series: \_\_\_\_\_)

Office Use only:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

Other: \_\_\_\_\_

**GALLERY SPONSORSHIP OPPORTUNITIES**

Washington Center Gallery Season - \$2,500

Gallery Co-sponsorship - \$250/exhibit (# of exhibits \_\_\_\_\_)

**\*\*RETURN THIS FORM BY MAY 18 TO BE INCLUDED IN OUR SEASON BROCHURE.**

**PAYMENT INFORMATION**

▼ WCPA USE ONLY ▼

AV: \_\_\_\_\_

O#: \_\_\_\_\_

P: \_\_\_\_\_

\$ \_\_\_\_\_

Logo Req: \_\_\_\_\_

Payment: Please Invoice me    Check (payable to "WCPA")  
 American Express    Discover    MasterCard    Visa  
 1    3    6    12 easy installments

Total: \$ \_\_\_\_\_

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

**IN ORDER TO TAKE FULL ADVANTAGE OF THE BENEFITS OF SPONSORSHIP,  
PLEASE NOTE THESE IMPORTANT DATES AND DETAILS!**

## **MARK YOUR CALENDAR: IMPORTANT SPONSORSHIP DATES**

**May 7: Sponsor Spotlight**

Be the first to hear about the exciting line up and choose the show(s) you would like to sponsor!

**May 16: Sponsorship Commitment** (for brochure inclusion)

Send in your signed form to be listed in our brochure!

**May 18: Logo Submission** (for brochure inclusion)

Send us your most recent logo (see specifications below) if you'd like it printed in our season brochure.

*Sponsors who have committed but cannot submit a logo by this date will have their business name listed in plain text where their logo would otherwise be located. (If your logo is already on file with The Washington Center, you will be asked to confirm accuracy via email.)*

**August 8: Playbill Ad Submission**

Ads submitted after this date may not be included in the Season Playbill.

*Ad specs can be found on the Playbill ad rate form, which you will receive once your signed commitment form has been submitted.*

## **LOGO GRAPHIC SPECIFICATIONS:**

- Black and white or greyscale logos only.
- Transparent backgrounds strongly encouraged.
- Please include both a black version and a white version for placement on any color background.
- Minimum 300dpi, files should be saved as PDF, PNG, EPS, AI, JPG, or TIFF.  
(Vector files are preferred, please outline all type and strokes for scalability.)
- Please no Publisher, Word, or Corel files.

**Please note:** In cases where a greyscale or B/W version of your logo is unavailable, the WCPA will convert your logo for you. If you require approval of the final product, you must request this when you submit your logo.

**Email files to [marketing@washingtoncenter.org](mailto:marketing@washingtoncenter.org)**

**“We all need basics like food and shelter to survive. But a community comes to life when our creative and intellectual curiosities are cultivated and given a space to thrive.”**  
– Jill Barnes, Executive Director

## THE WASHINGTON CENTER: A WORLD CLASS VENUE

- Our Main Stage has superb acoustics and seats approximately 1,000 patrons.
- The Washington Center Presents series brings over 25 national and international touring artists to the region each year.
- Around 200 performances and events each year take place at The Washington Center.
- On-site Art Gallery features an annual showcase of local artists.

## ARTS EDUCATION & COMMUNITY PARTNERSHIP

- Over 20 artistic and community groups call The Washington Center “home.”
- Our Creative Connections program hosts a wide range of educational and outreach opportunities for students.
- Each year, an average of 30,000 students and youth experience live performance at The Washington Center.
- \$10 student “rush” tickets are offered to all Washington Center presented events.
- We strive to keep ticket prices affordable, which allows culture to be shared and thrive.

## THE ARTS AS AN ECONOMIC DRIVER

- The Washington Center attracts more than 100,000 people to watch live performance each year, creating vital economic development for the entire region.
- Between 45-55% of surveyed guests dine out before or after a show at The Washington Center.
- Over 8,500 union technical crew hours hired in last season.

## HISTORY

- In 1924, the Liberty Theater opened as a silent-film theater on the site where The Washington Center stands today. The Liberty Theater included a Wurlitzer theater organ, which has been dramatically expanded and is still in use today.
- In 1985, a complete remodel transformed the building into The Washington Center for the Performing Arts, and added a flexible-configuration Black Box theater.
- In 2014, the exterior was remodeled, completed with a new awning and marquee.
- Today, The Center manages the Main Stage and Black Box theaters downtown, and the Kenneth J. Minnaert Center for the Arts at South Puget Sound Community College.



International Guitar Night



Pia! The Show



Ladysmith Black Mambazo