

The 2020-2021 Sustaining Sponsorship is built on the reality that the Washington Center is closed for live performances by public health necessity due to the COVID-19 global pandemic. We do not have a magic ball to know when or at what capacity our venue will be allowed to reopen, but we are planning for all possibilities. This sponsorship package recognizes that we have limited in-house marketing opportunities to provide during this time, but we still need your support.

We are working hard to make the Washington Center stronger and better and to learn and adapt to new technology and opportunities. We are working to begin professional-quality live stream capabilities. Live streaming will allow the Center to broadcast live performances without an audience or enhance audience capacity once patrons are allowed inside the venue. All benefits are active for the 20-21 season, which runs through June 30, 2021. By becoming a Sustaining Sponsor at this time, you are investing in the long-term livability of the region and recognizing the necessity of the arts in our lives.

SUSTAINING SPONSORSHIP BENEFITS	\$1,500	\$500
Logo/name on ALL live stream performances <i>Logo/name to be determined by the live stream contract.</i>	X	
Email newsletter Recognition of Sustaining Sponsors in Washington Center newsletter; approximately 185,000 emails/year.	X	
Enhanced social media recognition In lieu of a printed playbill with advertising, we will be enhancing social media for all Sustaining Sponsors, including sponsor-generated content such as advertisements, coupons/discounts, stories, etc. Social media followers of 9,000+, plus additional views beyond official followers.	X	
Curtain speech recognition for ALL live in-person performances	X	X
Website presence Logo and recognition on the Washington Center website; averages 157,000 visitors per year.	X	X

SPONSOR INFORMATION

Business/Individual Name _____

Title/Position _____

Preferred Contact _____

Address _____

City, State, Zip _____

Email _____ Phone _____

SUSTAINING SPONSORSHIP LEVEL

\$1,500

\$500

▼ WCPA USE ONLY ▼
AV: _____
O#: _____
P: _____
\$ _____
Logo Req: _____

PAYMENT INFORMATION

Payment: Please Invoice me Check (payable to "WCPA")
 American Express Discover MasterCard Visa
 1 3 6 easy installments Total: \$ _____

Name on card _____

Card Number _____

Exp. Date _____

Signature _____