

## **THERE'S NO BUSINESS LIKE SHOW BUSINESS - FOR YOUR BUSINESS!**

Sponsor a world-class performance at the Washington Center for the Performing Arts. Sponsorship helps keep ticket prices low and art accessible to our community. All sponsorships include:

- Logo/name on posters and in playbills\*, seen by 20,000+ patrons
- Curtain speech recognition at your performance
- Access to the Liberty Lounge for up to six for the entire season\*
- Private meet & greets with performers when available\*
- Social media recognition

**Additional benefits by level below:**

### **SEASON SPONSORSHIP – \$25,000+**

- 4 complimentary tickets for all 2021-2022 Washington Center Main Stage season events.
- 60 total half-price vouchers to select 2021-2022 Washington Center presented events (Limit 4 per event)\*\*
- Sponsor Slide in our pre-show reel (The full-screen presentation on loop for 30-60 minutes before the show)

### **\$10,000 EXCLUSIVE SPONSORSHIP MAIN STAGE PERFORMANCE**

- 24 complimentary tickets to your sponsored performance
- 24 total half-price vouchers to select 2021-2022 Washington Center presented events (Limit 4 per event)\*\*
- Pre-show reception prior to your sponsored performance (based on availability)
- Sponsor Slide in our pre-show reel (The full-screen presentation on loop for 30-60 minutes before the show)

### **\$2,500 CO-SPONSORSHIP MAIN STAGE PERFORMANCE**

- 6 complimentary tickets to your sponsored performance
- 8 total half-price vouchers to select 2021-2022 Washington Center presented events (Limit 4 per event)\*\*
- Sponsor Slide in our pre-show reel (The full-screen presentation on loop for 30-60 minutes before the show)

**Double your benefits: Sponsor TWO shows! (\$5,000)**

- 6 complimentary tickets for each sponsored performance,  
16 half-price tickets\* total.

**Triple your benefits: Sponsor THREE shows! (\$7,500)**

- 6 complimentary tickets for each sponsored performance,  
24 half-price tickets\* total.

### **\$1,500 CO-SPONSORSHIP BLACK BOX THEATER**

- 2 complimentary tickets to each show in your sponsored series
- 4 total half-price tickets to select 2021-2022 Washington Center presented events\*\*

### **\$250 CO-SPONSORSHIP GALLERY EXHIBIT**

- Recognition on season materials as gallery exhibit sponsor

\*Due to the COVID-19 pandemic, this may be unavailable for the 2021-2022 season.

\*\*Half-price ticket vouchers will be issued and can be redeemed for select shows only. Tickets are first come, first serve, and subject to limits established per show.

**SPONSOR INFORMATION**

Great way to introduce your business to Washington Center patrons and support the arts!

Business/Individual Name \_\_\_\_\_

Title/Position \_\_\_\_\_

Preferred Contact \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**SELECT YOUR LEVEL OF SUPPORT**

**PERFORMANCE SPONSORSHIP**

Season Sponsorship - \$25,000

Exclusive Main Stage Sponsorship - \$10,000

Main Stage Co-Sponsorship - \$2,500/show (# of shows \_\_\_\_\_)

Black Box Co-Sponsorship - \$1,500/series (series: \_\_\_\_\_)

**GALLERY SPONSORSHIP OPPORTUNITIES**

Washington Center Gallery Season - \$2,500

Gallery Co-sponsorship - \$250/exhibit (# of exhibits \_\_\_\_\_)

Office Use only:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

Other: \_\_\_\_\_

\_\_\_\_\_

**PAYMENT INFORMATION**

▼ WCPA USE ONLY ▼

AV: \_\_\_\_\_

O#: \_\_\_\_\_

P: \_\_\_\_\_

\$ \_\_\_\_\_

Logo Req: \_\_\_\_\_

Payment: Please Invoice me    Check (payable to "WCPA")

American Express    Discover    MasterCard    Visa

1    3    6    12 easy installments

Total: \$ \_\_\_\_\_

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

## SPONSOR SLIDE SPECIFICATIONS:

**Sponsor Slides are included in our pre-show reel which is projected full-screen on a loop for 30-60 minutes before each show.**

- Widescreen (2000 x 1125 px)
- 150 dpi minimum
- JPG or PNG files preferred

## LOGO GRAPHIC SPECIFICATIONS:

- Black and white or greyscale logos only.
- Transparent backgrounds strongly encouraged.
- Please include both a black version and a white version for placement on any color background.
- Minimum 300dpi, files should be saved as PDF, PNG, EPS, AI, JPG, or TIFF.  
(Vector files are preferred, please outline all type and strokes for scalability.)
- Please no Publisher, Word, or Corel files.

**Please note:** In cases where a greyscale or B/W version of your logo is unavailable, the Washington Center will convert your logo for you. If you require approval of the final product, you must request this when you submit your logo.

**Email files to [development@washingtoncenter.org](mailto:development@washingtoncenter.org)**