

THERE'S NO BUSINESS LIKE SHOW BUSINESS – FOR YOUR BUSINESS!

Sponsor a world-class performance at the Washington Center for the Performing Arts. Sponsorship helps keep ticket prices low and art accessible to our community. All sponsorships include:

- Logo/name on posters and in playbills, seen by 20,000+ patrons
- Curtain speech recognition at your performance
- Access to the Liberty Lounge for up to six for the entire season
- Private meet & greets with performers when available
- Social media recognition

Additional benefits by level below:

SEASON SPONSORSHIP – \$25,000+

- 4 complimentary tickets for all 2023-2024 Washington Center Main Stage season events*
- Sponsor slide in our pre-show reel. (Projected on a loop before the show)
- Full page, full color ad in our 2023-2024 season playbill

\$10,000 EXCLUSIVE SPONSORSHIP MAIN STAGE PERFORMANCE

- 24 complimentary tickets to your sponsored performance*
- Pre-show reception prior to your sponsored performance (based on availability)
- Sponsor slide in our pre-show reel. (Projected on a loop before the show)
- Full page, full color ad in our 2023-2024 season playbill

\$2,500 CO-SPONSORSHIP MAIN STAGE PERFORMANCE

- 6 complimentary tickets to your sponsored performance*
- 1/4 page, full color ad in our 2023-2024 season playbill

**DOUBLE
YOUR BENEFITS**

Sponsor TWO shows! (\$5,000)

- 6 complimentary tickets* for each sponsored performance, and one half-page ad (OR two ¼ page ads) in the Playbill.
- Sponsor slide in our pre-show reel. (Projected on a loop before the show)

**TRIPLE
YOUR BENEFITS**

Sponsor THREE shows! (\$7,500)

- 6 complimentary tickets* for each sponsored performance, and one half-page ad and one ¼ page ad (OR three ¼ page ads) in the Playbill.
- Sponsor slide in our pre-show reel. (Projected on a loop before the show)

\$1,500 CO-SPONSORSHIP BLACK BOX THEATER

- 2 complimentary tickets to each show in your sponsored series*
- 1/8 page, full color ad in our 2023-2024 season playbill

\$250 CO-SPONSORSHIP GALLERY EXHIBIT

- Recognition on season materials as gallery exhibit sponsor

**Tickets are first come, first serve, and subject to limits established per show.*

SPONSOR INFORMATION

YES! I WANT TO SUPPORT THE CENTER THIS SEASON!

Business/Individual Name _____

Title/Position _____

Preferred Contact _____

Address _____

City, State, Zip _____

Email _____ Phone: _____

SELECT YOUR LEVEL OF SUPPORT

Performances will be announced at Sponsor Spotlight May 23, 2023.

PERFORMANCE SPONSORSHIP

Season Sponsorship - \$25,000

Exclusive Main Stage Sponsorship - \$10,000

Main Stage Co-Sponsorship - \$2,500/show (# of shows _____)

Black Box Co-Sponsorship - \$1,500/series (series: _____)

GALLERY SPONSORSHIP OPPORTUNITIES

Washington Center Gallery Season - \$2,500

Gallery Co-sponsorship - \$250/exhibit (# of exhibits _____)

Office Use only:

1. _____

2. _____

3. _____

4. _____

Other: _____

PAYMENT INFORMATION

▼ WCPA USE ONLY ▼

AV: _____

O#: _____

P: _____

\$ _____

Logo Req: _____

Payment: Please Invoice me Check (Payable to Washington Center)

American Express Discover MasterCard Visa

1 3 6 12 easy installments

Total: \$ _____

Name on Card _____

Card Number _____ Exp. Date _____ CVV _____

Signature _____

MARK YOUR CALENDAR: IMPORTANT SPONSORSHIP DATES

- May 23:** **Sponsor Spotlight**
Be the first to hear about the exciting line up and choose the show(s) you would like to sponsor!
- May 30:** **Logo Submission**
- August 3:** **Playbill Ad Submission**
Ads submitted after this date may not be included in the season playbill.
Ad specs can be found on the playbill ad rate form, which you will receive once your signed commitment form has been submitted.
- September 15:** **Sponsor Slide Submission**
Send in your slide file to be included in the pre-show reel.

SPONSOR SLIDE SPECIFICATIONS:

Sponsor slides are included in our pre-show reel which is projected full-screen on a loop for 30-60 minutes before each show. Please make sure your slide is:

- Widescreen (2000 x 1125 px)
- 150 dpi minimum
- JPG or PNG files preferred

LOGO GRAPHIC SPECIFICATIONS:

- Black and white or greyscale logos only.
- Transparent backgrounds strongly encouraged.
- Please include both a black version and a white version for placement on any color background.
- Minimum 300dpi, files should be saved as PDF, PNG, JPG or TIFF.
- Please no Publisher, Word, or Corel files.